



DEXA BRAIN

Company Profile Neuro Reset & ZenEasy Product Profile

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Dexa Brain (UEN 202526212E) is a forward-thinking healthcare company based in Singapore, dedicated to advancing health through the latest developments in neuroscience. Our mission is to improve quality of life by bridging science with everyday wellness, fostering knowledge exchange through educational and networking events.

Currently, Dexa Brain is focused on pain management, an area with significant unmet needs. We are proud to collaborate with Prof. Dr. Andy Hsu, an internationally recognized Australian clinical neuroscientist and educator, to bring awareness and education around a holistic approach to chronic pain relief.

Through novel solutions and meaningful community engagement, Dexa Brain aims to empower individuals and professionals to manage pain more effectively and lead healthier lives.

Website: dexabrain.com



Prof Hsu is a distinguished Australian neuroscientist who specializes in pain management, neuroscience, and AI. He has presented at over 100 conferences & led more than 200 workshops worldwide. He is a Professor at Sun Yat-sen University and serves as a neuroscientist for the China national sports team. He is also a Fellow of the American Academy of Pain Medicine and the American Academy of Neuroscience.

Prof Andy Hsu

Neuroscientist, Australia

LinkedIn: <https://www.linkedin.com/in/andy-hsu-sfng/>

Neuroreset Technology – Designed to Relieve, Built to Empower

Rooted in the first principles of pain neuroscience,
NeuroReset simplifies chronic pain relief into a precise and
effective solution — built for the health of 100 million lives.

7.5M+ ↑
Pain Cases Served

10+ ↑
Country Region

4.5k+ ↑
Trainees

362+ ↑
Instructor

STARTED IN

2012



2025

CONTINUE



Global Recognition of Health Innovation



The Founder of NRX Academy, Prof. Andy Hsu,
has been awarded Fellow honorary title with post-nominal by the following internationally recognized institutions
for his pioneering work in neuroscience, digital health, and clinical education.



The ROYAL
SOCIETY of
MEDICINE

AIDH
AUSTRALASIAN INSTITUTE
OF DIGITAL HEALTH



IES
A MULTI-DISCIPLINARY
ENGINEERING INSTITUTION



IBMS Institute of
Biomedical Science

Support • Progress • Promote

RSPH
ROYAL SOCIETY FOR PUBLIC HEALTH
VISION, VOICE AND PRACTICE

RSA
Fellowship



Royal Society of
Biology



AMERICAN ^{150 YEARS}
NEUROLOGICAL
ASSOCIATION®
THE HOME FOR ACADEMIC NEUROLOGY

Professor Andy Hsu

is an internationally recognised clinical neuroscientist, neurotechnology innovator, and educator with over 17 years of impact across neuroscience, digital health, and chronic pain management.

In 2025, Professor Hsu was officially commended by the Deputy Prime Minister of Malaysia for his national contributions to neuroscience, digital innovation, and healthcare education. Professor Hsu continues to shape the future of healthcare through his pioneering work at the intersection of neuroscience, education, and AI-driven clinical technology.



ZenEasy Soothing Cream

Most pain relief creams only distract you from the pain with cooling or heating sensations. But once that feeling fades, the pain comes rushing back - because the real source, the C-fibres, has been ignored.

After more than a decade of dedicated research, a formula that we believe is a breakthrough in pain management has been developed.

Rewire Your Nerves, Reclaim Your Life.

ZenEasy Soothing Cream is a fast-acting, drug-free, topical formulation to support the body's natural recovery processes.

Infused with a proprietary herbal blend and used alongside the Neuro Reset Technique, it helps relieve tension, reduce discomfort, and enhance circulation. All without medication or invasive procedures.



ZenEasy Soothing Cream



Natural Ingredients.

100% plant-based, free from synthetic chemicals, because we believe in gentle yet powerful healing.



Tested and Trusted

Successfully passed stimulant testing by the National Sports Institute of Malaysia (Institut Sukan Negara).



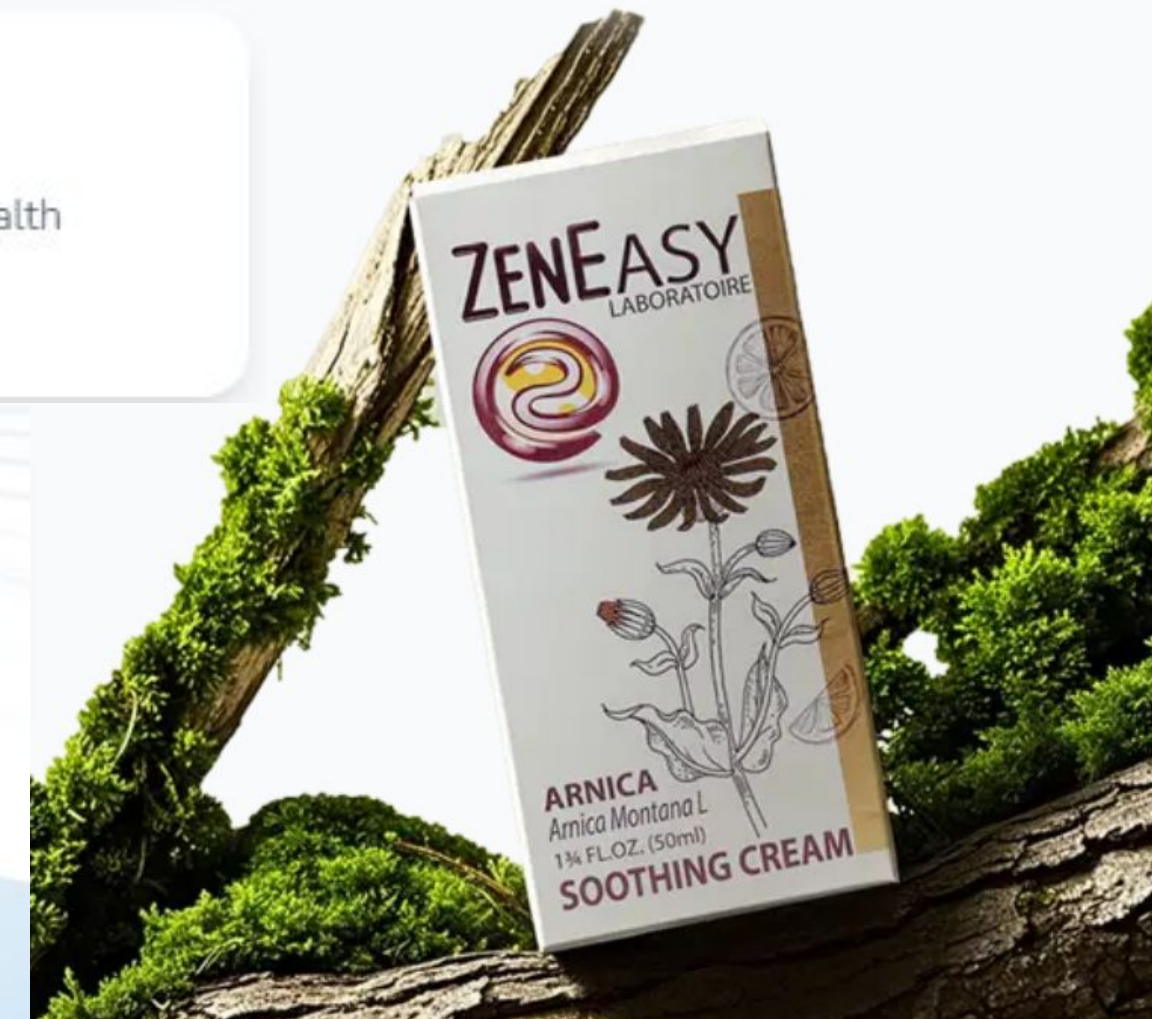
GMP-C & ISO 22716 Certified

Every batch meets the highest standards of safety and quality.



Registered with HSA and FDA

Officially approved by Singapore and U.S. health authorities for safety and quality.



Frequently Asked Questions

Get answers to common questions about Dexa Brain and our programs

Q1: What is the Neuro-Reset Experience (NRX)?

The Neuro-Reset Experience (NRX) is a clinically developed technique that combines ZenEasy Neurological Soothing Cream with precise stimulation of specific nerve sites responsible for pain, autonomic dysfunction, and skin or systemic symptoms. This method resets dysfunctional nerve signaling to rapidly reduce pain, rebalance the autonomic nervous system, and restore healthy sensory and motor function.

Developed by Prof. Andy Hsu, NRX is used by practitioners to address a wide range of neurogenic symptoms with immediate and lasting results—without medication or invasive tools.

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Q2: Who can attend the Neuro-Reset Course?

Anyone with an interest in pain, neuroscience, or hands-on clinical techniques is welcome to attend the Neuro-Reset Course. Whether you're a healthcare professional, physiotherapist, fitness coach, or simply passionate about the brain-body connection, this course offers powerful, practical tools for understanding and addressing pain through a neurological lens.

Other Awards & Accolades

